



# ULTIMATE GOAL

THE STORY CONTINUES AND GOES GLOBAL





30 PLAYERS

1 COACHING TEAM OF EX PROS

6 MASTERCLASS LEGENDS

10 DAYS IN AN ACADEMY

SETTING



## BUILDING THE SQUAD

The Ultimate Goal team continues the search for talent which started in the UK (Series 1 & 2) and takes on a global scale, aiming to source players from each of the confederations within the beautiful game. Whether it's Oceania or Asia, we'll leave no stone unturned in the hunt for the next female football star. It's a truly global series that highlights the game in all four corners of the world, and this season is no different.

Each confederation deals with its own issues at grass roots level, but there are also plenty of schemes and programs to help nurture talent. We'll use the stories of our players to showcase it all. No matter where our players are from, the passion for the game is truly global.

# MASTERCLASSES & COACHES

With past seasons featuring the likes of **Lucy Bronze, Nadia Nadim, Freddie Ljungberg, Rio Ferdinand, Peter Crouch** and **Vivienne Meidema** – *Ultimate Goal* already boasts an impressive roster of masterclass talent.

That tradition will continue with a wide net being cast to ensure representation from the widest possible selection of world football. Whether it's Wales's **Gareth Bale**, Australia's **Sam Kerr** or South Korea's **Ji So-yun** – we'll be bringing in names that resonate with football fans the world over.

The aim is to maintain the existing coaching staff, a group of individuals who have become synonymous with the series.



# EPISODE STRUCTURE

**Training sessions** – This is a serious opportunity and our hopeful stars must be put through their paces mentally and physically. Proper training techniques and coaching sessions must be on display.

**Life in camp** – Getting to know our contributors and experience the dynamics between them during daily life.

**Player portrait scenes** – Focus on a particular contributor's story by returning to their hometown and visiting family, friends and loved ones to expand and build on their character.

**A masterclass from a top professional** – If the focus of the episode is defending, let's get a top defender in to explain certain techniques or principles. If it is attacking, it's a top striker. If it's tactics, it's a top coach. And so on.

**Manager and coach perspectives** – After a training session or practice match, the coaching staff's immediate reaction and reflection on what they've seen needs to be evaluated. Who impressed? Who's slacking?

**Master interviews** – Extensive master interview coverage on the key topics of the day (opinions of other players; masterclass insights; self-analysis etc.).

**A key and topic-related activity** – Each episode should feature a non-football activity to highlight a certain story beat and episodic topic. The intention is to add some diversity to the episodes whilst offering a chance to analyze a different part of our contributors' character.

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## WATCH TRAILER SEASON 1



AND CLICK HERE TO WATCH A FULL EPISODE OF SEASON 1

## WATCH TRAILER SEASON 2



AND CLICK HERE TO WATCH A FULL EPISODE OF SEASON 2

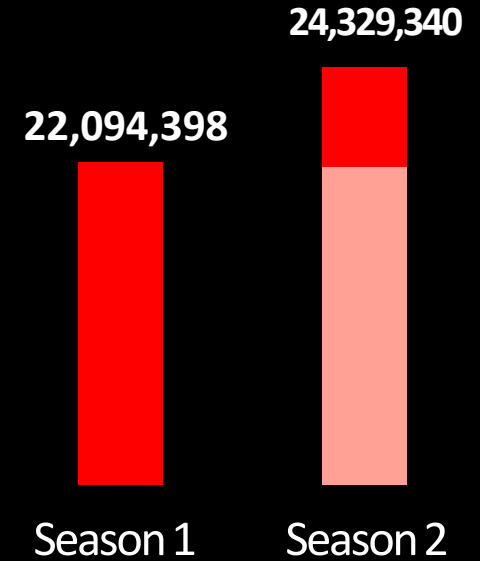
# SHOW PERFORMANCE TYPE OF PLATFORM: FAST + PAYTV

## TOP COUNTRIES

<b>ASIA</b>	Australia	<b>MID-EAST/AFRICA</b>	Saudi Arabia	<b>NORTH AMERICA</b>	Canada
	India		Turkey		USA
	Kazakhstan		UAE		
	Maldives				
	New Zealand				
	South Korea				

<b>EUROPE</b>	Austria	Germany	Luxemburg	Portugal	Switzerland
	Belgium	Gibraltar	Malta	Romania	UK
	Bulgaria	Greece	Netherlands	Russia	Ukraine
	Czech Republic	Iceland	Nordics	Slovakia	France
	Denmark	Ireland	Norway	Spain	
	Finland	Latvia	Poland	Sweden	

## TOTAL VIEWS





Zig Zag is one of the UK's foremost independent television production companies formed in 1999 by Danny Fenton. Zig Zag has produced over 600 hours of non scripted programming and has grown to become an internationally recognised, respected and award winning television producer in the UK, USA and internationally.

Zig Zag has produced programming for broadcasters including BBC, Channel 4, ITV, Five, TLC, MTV, Fox, National Geographic, Discovery, OWN, Logo and Syfy. The company has also won numerous awards including the Rose D'or for Best Format.

Zig Zag has previously produced a variety of magic shows including live magic special 'Ben Hanlin's Live and Deadly: Drowned' as well as 'Operation: Magic' and 'All Time Magic'.

Zig Zag was recently voted 6th in the Televisual top UK indies survey and is consistently listed in the Realscreen Global 100 Top Independent Production Companies.





WE PASSIONATELY CREATE  
AND SHARE CONTENT FOR  
THE EXPERIENCE

WHETHER 1 GENERATION. PROGRAMMING FOR THE

AUDIENCES WHO WANT TO PARTNER WITH

**LET'S DO GREAT  
THINGS  
TOGETHER.**

