

STREETBALL WITH KENNY DOBBS

EPISODES: 10 X 22'

LOGLINE: Journey into the world of street basketball with Streetball legend Kenny Dobbs and his squad as they travel through the USA and play against the rival local teams to determine "THE BEST IN STREETBALL".

SYNOPSIS: Streetball with Kenny Dobbs is an entertaining, inspirational, and insightful journey into the world of street basketball, all ending in a showpiece game where Kenny Dobb's team of streetball legends (featuring White Iverson, Slim Reaper, Leaky Roof, Doug Anderson and Jay Moore) take on fierce rivals in New York City. Before the showdown game in NYC, Kenny is preparing his team by taking them on a tour of the USA and challenging them against top local talent in 9 different cities. Along the way, he'll explore the local streetball culture to learn what gives each city its competitive edge and discover the heroes who've used streetball to help elevate their local communities.

LOCATIONS: USA- New York, Los Angeles, Las Vegas, Houston, Phoenix, New Orleans, Atlanta, Orlando, Miami, (+2 more locations TBD)

REASONS TO BUY/DIFFERENTIATORS:

- **Diverse and culturally rich content:** The show provides an interesting insight into different communities across the US, exploring their culture, history, and how basketball fits into all of it.
- **Competitive aspect:** Throughout the show, the team will be building an All-Star team from the local MVP's who will compete against Kenny and his squad making the show appealing for the audiences who enjoy competitive reality-style shows.
- **Knowledge and expertise:** The show's host Kenny Dobbs is a well-known figure in the Streetball community, bringing a wealth of knowledge and expertise to the show, making it a credible and authentic representation of the sport.

KEYWORDS: SPORTS, COMPETITION, REALITY, BASKETBALL, CULTURE

