

MY VAN LIFE

EPIISODES: 8x30'

LOGLINE: The road trip adventure across America, that we have all wanted to do.

SYNOPSIS: A modern and truly bingeable travel show! We follow free-spirited nomadic host Lisa Jacobs as she travels across the USA in her van in search of a simpler life and self-discovery. Like many people today, Lisa is looking for more meaning than could be found in the 9 to 5 life. It's a revealing look into a new nomadic way of life and viewers are taken along for a truly unique cross-country travel show that's full of the idyllic freedoms and unusual challenges of "van culture": from campfire conversations and surfing to finding rest-stops and hunting for your next meal.

LOCATIONS: USA – North Carolina, Mississippi, Alabama, Arkansas, Texas, Arizona, Utah, Nevada & California

HOST : Lisa Jacobs was once a corporate lawyer and she quit her career for a life on the road. Realizing her time on this earth was limited, she broke from the confinement of her corporate life and now lives on the road. She's amassed a sizable social following through her intimate and free-spirited updates, and she has appeared on CNN, BuzzFeed, Playboy and countless news and glossy platforms as a figurehead for a new nomadic way of life.

REASONS TO BUY/DIFFERENTIATORS:

- #VANLIFE has produced over 9 million Instagram posts since 2017
- Features builds, hints and tips on converting vans for your audience
- An all-in American outdoors experience with hunting, fishing, surfing and self-healing
- Returnable

KEYWORDS: TRAVEL, VAN LIFE, EXPLORATION, LIFESTYLE, ENTERTAINMENT