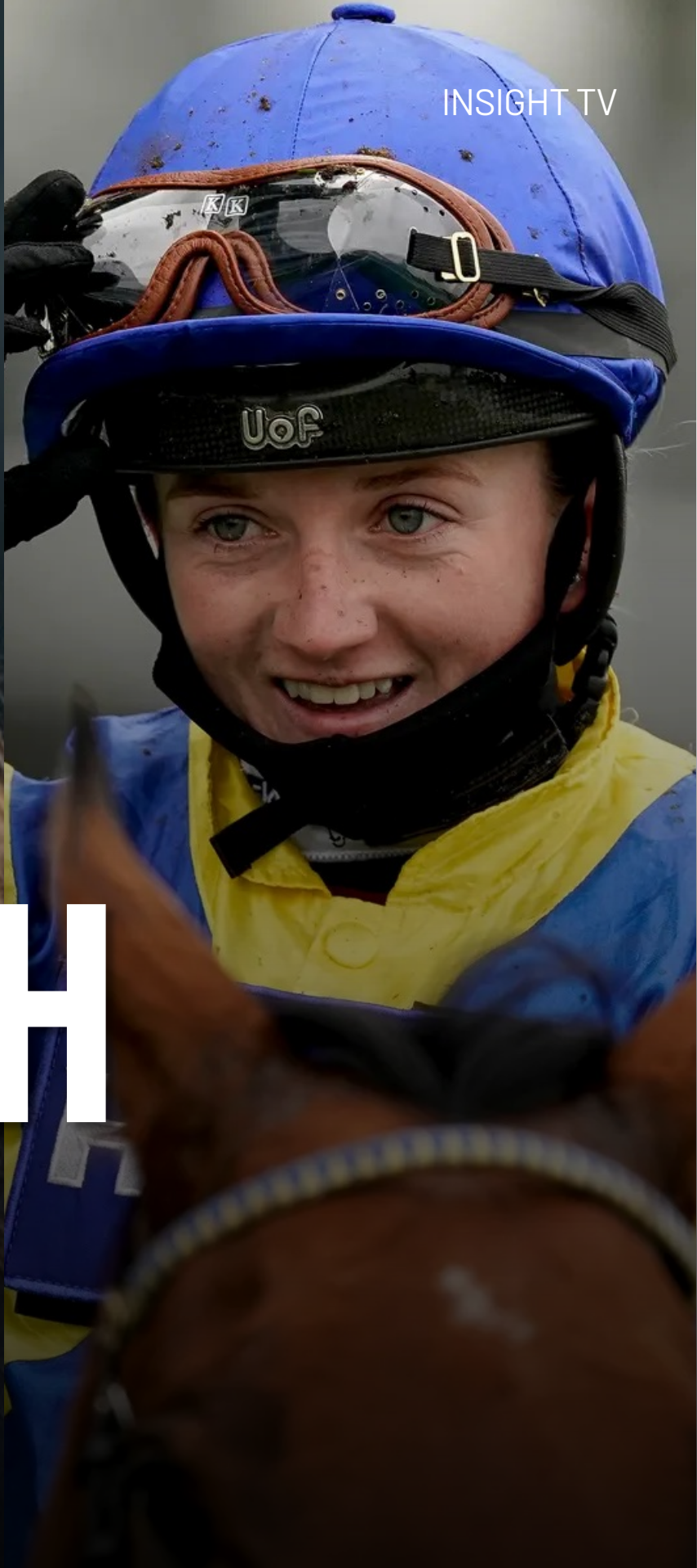


# BREAKTHROUGH

WOMEN CHANGING THE GAME

DETAILS: 6x60'



**BREAKTHROUGH WOMEN  
CHANGING THE GAME FOLLOWS  
FOUR YOUNG FEMALE ATHLETES  
OVERCOMING STEREOTYPES AS  
THEY COMPETE IN MALE-  
DOMINATED SPORTS.**



# SERIES OVERVIEW

AN EMPOWERING DOCU-SERIES THAT FOLLOWS FOUR RISING FEMALE ATHLETES COMPETING IN MALE-DOMINATED SPORTS.

In each episode we will follow four young, female athletes throughout their sporting season – both in and out of the game. Featuring Hollie Doyle, Natalie Decker, Leilani Caamal and Emily Linscott, the six-part series centers on the four women throughout their respective sporting seasons in horse racing, NASCAR, American football and Formula 4.

They'll battle not only opposing teams and athletes, but stereotypes, public doubt, and their own insecurities. Some are battling to win championships – others are battling for more opportunities, or for the chance to get sponsored.

No matter their goals, these young women have the desire, heart, and love for the game to persevere and prove to the world that they have the skills to not only play and compete with guys – but beat them. It's time to make (her)story!

# THE FORMAT

Four female athletes are featured in the series

All athletes will appear in each episode

Though the athletes are going through separate journeys and are at different stages of their careers, each have two things in common:

- They are competing against men
- They are trying to make their dreams come true while breaking societal norms

These similarities will work as the connective tissue between our scenes and characters so that the audience feels as if they were watching one story

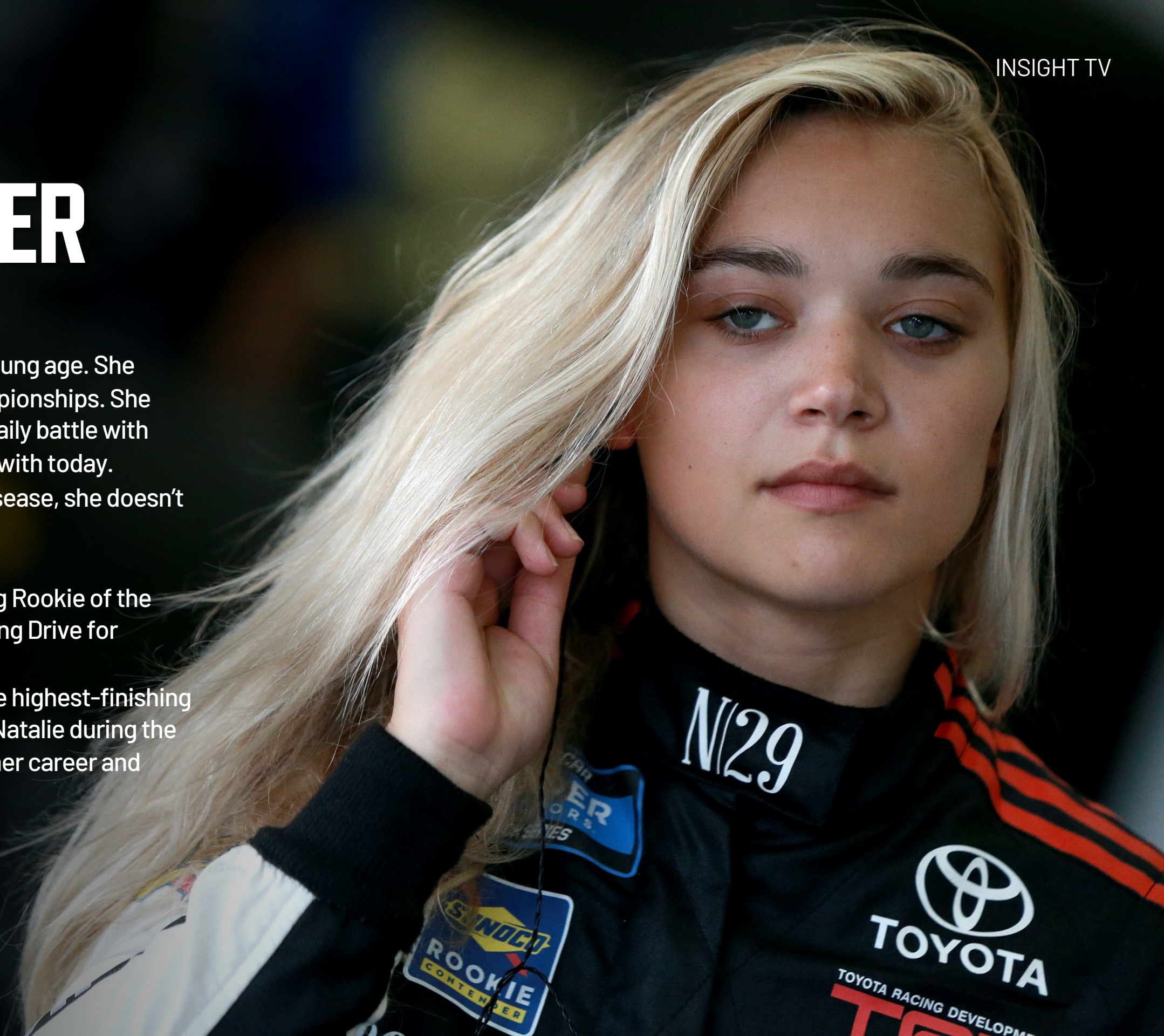


# MEET NATALIE DECKER

Natalie set her sights high for her career from a young age. She started out racing go-karts, winning 4 track championships. She spent her life overcoming obstacles, including a daily battle with rheumatoid arthritis, which she continues to deal with today. Despite suffering this debilitating autoimmune disease, she doesn't let it get in the way of her success.

She has received a number of accolades, including Rookie of the Year and being selected for the NASCAR Rev Racing Drive for Diversity program.

In 2020, she finished 5th at Daytona, becoming the highest-finishing female driver in Truck Series history. We'll follow Natalie during the 2021 season as she looks to take the next step in her career and climb the ranks within the Truck series.





# MEET LEILANI CAAMAL

Leilani Caamal is only 17 years old, hence the youngest player ever to play in the semi-professional women's tackle football league, the WFA (the most well-known female league in the world).

As a junior in High School, Leilani also plays on the boy's varsity and junior varsity tackle football team. As she continues to improve, her goal this season is to go from a backup on the Varsity team to a starter.

We will follow Leilani's journey throughout her junior season, as she juggles getting her drivers license, dating, WFA training, and trying to help her team win a championship. How does someone so young juggle it all?

# MEET EMILY LINSCOTT

This year Emily Linscott (18) competed in the Lucas Oil Racing series in the U.S - she finished the season 3rd overall.

Because of the high price tag associated with racing, Emily is always fighting for sponsors to keep her dream alive. Under the mentorship of Indycar driver Pippa Mann (the first British woman ever to qualify for the INDY 500), Emily will race this season in the U.S. Formula 4 series.

If she wins, she'll receive a \$300K scholarship and be set up for next season. If she doesn't, her future is uncertain. Emily's goal is to follow in her mentor's footsteps and become an IndyCar driver. This year will be pivotal to her development and if she can turn her dream into a reality.





# MEET HOLLIE DOYLE

Hollie is a British jockey who competes in flat racing. The 24-year-old comes from a racing background. Her father, Clonmel native Mark Doyle, is a former jockey and her mother, Caroline, rode in Arab races.

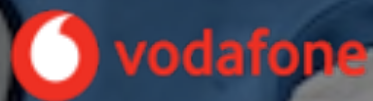
In 2019, Hollie set a new record for the number of winners ridden in a season by a female jockey after 116 victories. Hollie's first Royal Ascot winner came in 2020, when she partnered 33/1 chance Scarlet Dragon to win the Duke Of Edinburgh Stakes. This record has been broken by Hollie again in 2020 and to-date has clocked up 136 winners this season, despite racing being suspended for 75 days owing to the coronavirus pandemic.

We'll follow her during the 2021 season as she attempts to take her career to the next level and win major races around the world.



# MEET INSIGHT TV

Global producer, distributor and broadcaster of lifestyle and entertainment content. Passionate about creating impactful and authentic stories that resonate with Millennial and Gen-Z audiences. Available across 173 platforms in 53 countries and 12 languages, we have an average monthly viewership of +90M.





# MEET WHISTLE

Team Whistle is an Eleven Group sports and entertainment media company built to engage and activate today's generation, wherever they consume content globally. As a pioneer in data-driven content creation and distribution, Whistle has a positive and relatable original content slate of 50+ shows and a creator network that generates over four billion views per month across social platforms like TikTok, Snapchat, Instagram, Facebook and YouTube.

Team Whistle owns Whistle TV, its free ad-supported digital network available on The Roku Channel and other OTT platforms including: Samsung TV Plus, Vizio, TCL, Plex, DistroTV, STIRR, and LocalNow, which currently reaches over 70M US households. With these deep ties to social and streaming platforms, Team Whistle's internal agency "MAGNET" Agency, provides social first content strategies to brands, leagues and platforms to reach untapped audiences and create revenue opportunities.

ELEVEN is an award-winning media platform and technology company delivering world-class entertainment to dedicated fans around the world since 2015.

**THANK YOU**

