



# BREAKING BOUNDARIES

DETAILS: 6x44'

A low-angle shot of two breakdancers performing a power move on a metal grating floor in a shipping yard. The background is filled with stacks of colorful shipping containers (red, blue, white, green) under a clear sky. The text is overlaid in large, bold, white letters.

**IN BREAKING BOUNDARIES, SIX  
BREAKERS ARE INVITED TO EACH  
OTHERS' HOME CITIES TO DISCOVER THE  
HIP HOP CULTURE OF THE WORLD.**

# SERIES OVERVIEW

In the six-part series *Breaking Boundaries*, six breakers discover the hip hop culture in different cities around the world.

In every episode we follow each breaker as a host in a big metropole in their home country, and learn about their lives and background stories. Every B-Boy and B-Girl's story is unique, and the contrasts between them show us how diverse the global breaking culture is.

In the destination cities the breakers are divided into hosts and guests, where one will take on the other and show them their culture, lifestyle and country.

They will take a deep dive into the city's hip hop culture with a strong focus on break dancing.

During the trips the pairs connect with local personalities in distinct neighbourhoods, learning everything there is to know about the culture in a part of the world they hadn't yet discovered.

Sharing experiences and dancing together, the breakers bring new moves and perspectives to the local communities, while also taking back home new stories and skills to share with their own friends, families and other breakers they then welcome to their city.

# THE BREAKERS



# BREAKERS



## SHIGAKIX, JAPAN

Shigakix is one of the best of the new generation dancer, very well educated and typical Japanese, he loves technical stuff and filming himself. Very smart and open minded, always up for anything. A world champion breaker who's been winning international competitions since he was a kid, becoming an All Star has fulfilled a dream for him. He now plans to use this opportunity as motivation to push even harder in his already successful breaking career.



## B-BOY JUNIOR, FRANCE

Red Bull BC One All Star Junior aka Buana has been dancing and doing athletics since he was a kid. Born in Zaire, Central Africa, he moved to France when he was adopted at the age of 5, and was introduced to breaking at 17. In 2001 he joined the Wanted Posse and that same year they won the French Championships. Since then, Junior has represented France in numerous breaking competitions around the world.



## KASTET, RUSSIA

Kastet is the next big bgirl star after winning the Red Bull BC One in Mumbai in 2019. Coming from cold Krasnodar, Kastet is the perfect example of East meets West and female power in hip hop culture. Kastet keeps it real and believe in simplicity. In here own words: 'I can't do crazy moves, I am just dancing.'

# BREAKERS



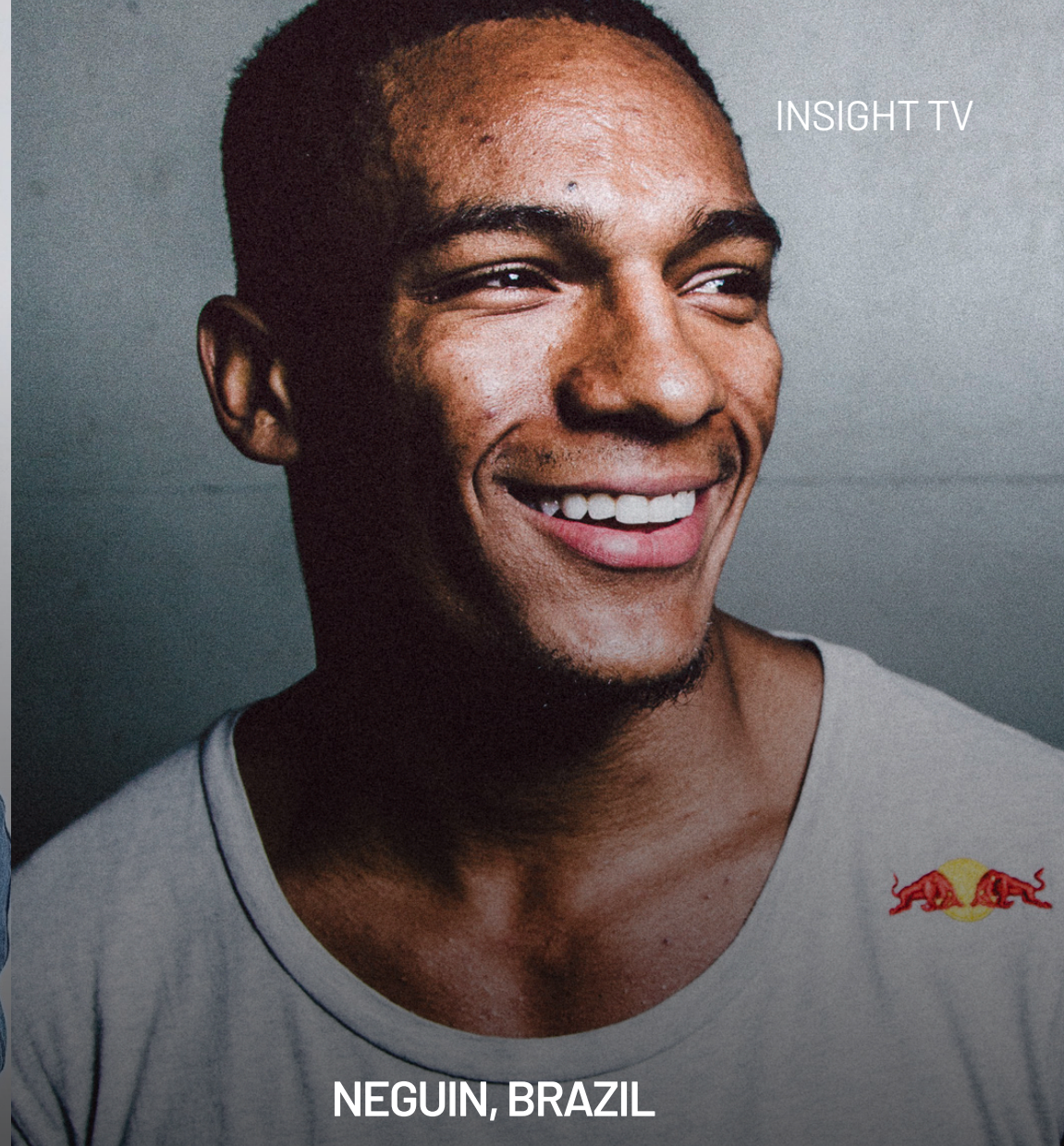
## MENNO, THE NETHERLANDS

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## LOGISTX, USA

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INSIGHT TV

## NEGUIN, BRAZIL

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# THE DESTINATIONS



# DESTINATIONS



## SAO PAULO, BRAZIL

The very founders of break dance that started in the Bronx often had a strong Brazilian background. Now, in 2021, this transcends into the city of São Paulo, where hip hop and breaking has become a part of life.



## MOSCOW, RUSSIA

Russia, with Moscow as its center, has developed a strong hip hop/breaking culture that originates from the Cold War. It is here that the East meets the West.



## LAS VEGAS, USA

Hip hop famously originated in the streets of The Bronx back in the late 1970s, but it's Vegas that is home to some of the best breakers in the world. Sin City has become an epicenter for creativity and dance in the US scene.





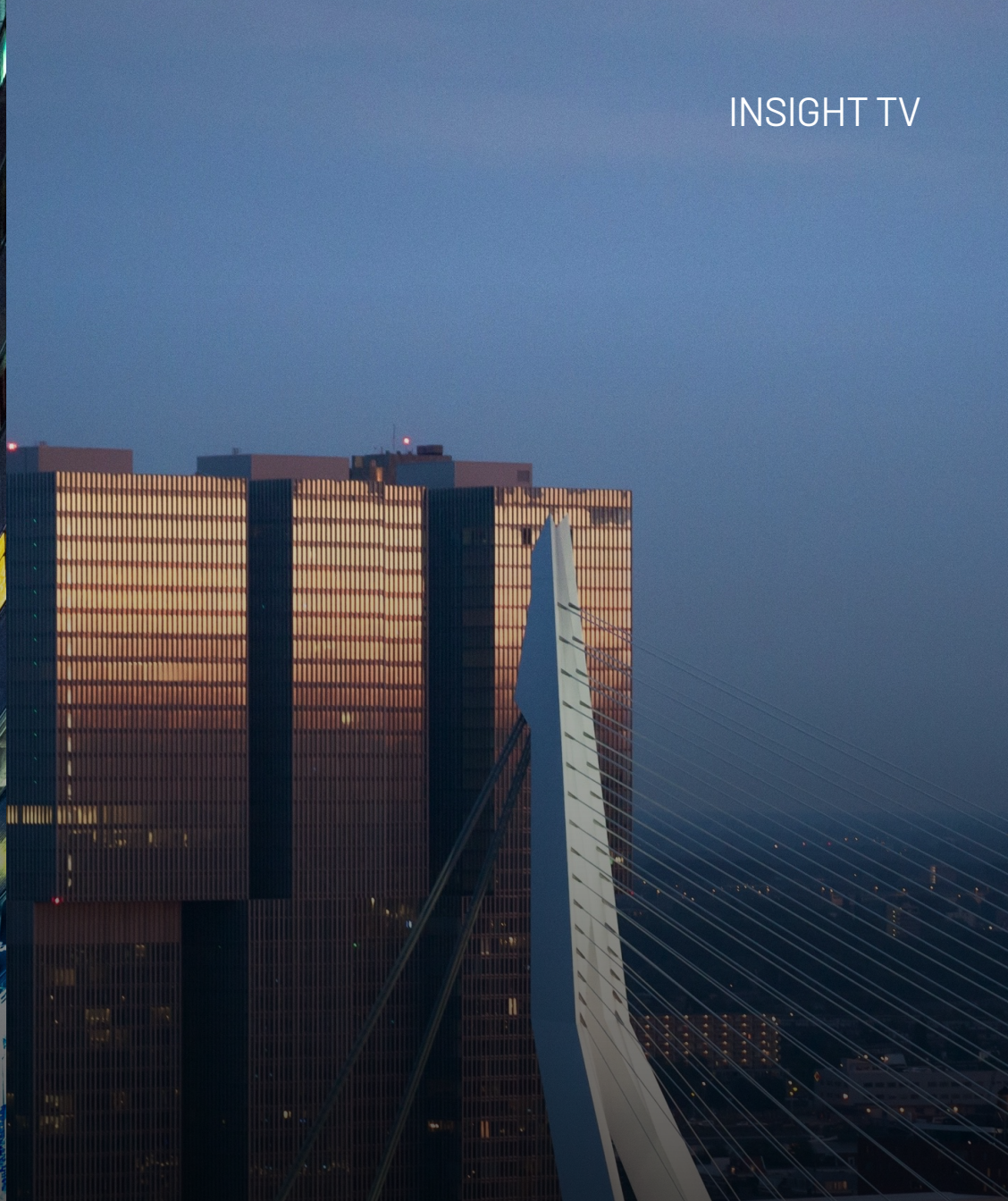
### GOMA, CONGO

The DRC has gone through many years of pain with wars and internal conflicts never being far away. Local dance, mixed with breaking, has formed an escape for many troubled kids that struggle to build a future for themselves.



### TOKYO, JAPAN

As a country of early adopters when it comes to hip hop, Japan has fully embraced the subculture and made it their own.

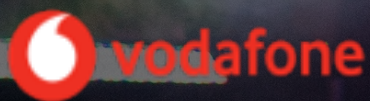


### ROTTERDAM, THE NETHERLANDS

Hip hop is the most popular music genre in The Netherlands and for many Dutch people it is completely ingrained in their everyday life.

# MEET INSIGHT TV

Global producer, distributor and broadcaster of lifestyle and entertainment content. Passionate about creating impactful and authentic stories that resonate with Millennial and Gen-Z audiences. Available across 173 platforms in 53 countries and 12 languages, we have an average monthly viewership of +90M.





**THANK YOU**