

A SIMPLE PATH (SEASON 3)

EPISODES: 10x22'

LOGLINE: Join Yann Horowitz is on an epic journey across the US where he explores a new, diverse skateboarding community.

SYNOPSIS: Skateboarding culture has always embodied a D.I.Y. ethic and along with music, it now extends to unique and diverse worlds of art and fashion. A constant progression and search for something new attracts people from all walks of life to skateboarding, and in series 3 of A SIMPLE PATH, we go on an epic journey around the USA to uncover a new, surprising and diverse landscape of this beloved sport and lifestyle. Yann meets the skaters who are a key part of a new skateboarding community, all pursuing dreams outside of the box... and on four wheels.

LOCATIONS: USA: New York, New Jersey, Delaware, Philadelphia, Manhattan, Brooklyn, (more locations TBD).

HOST: Meet Yann Horowitz, a professional skateboarder, artist and LGBTQ+ activist from Cape Town, South Africa. Yann first stood on a skateboard when he was nine and hasn't stepped off it since. Yann is our tour guide on through a rich and sometimes complex world of skateboarding.

REASONS TO BUY/DIFFERENTIATORS:

- Profiles unique, alternative cultures and the talented people that shape them
- Strong social media presence and a dedicated fan base available to promote the show
- Follows a great tradition of talent lead skate shows produced by MTV
- Returnable

KEYWORDS: SKATEBOARDING, TRAVEL, LGBTQ+, ART, CULTURE